

**Fox Valley Turning Points**  
**Treaty of the Cedars**  
**Activity # 3: Land For Sale**

Study the advertisement for The Wisconsin Emigrant's Land, Loan, and Information Office. Many immigrants coming in to Wisconsin in the 19<sup>th</sup> century debarked in Milwaukee. There, in the city, they were able to take care of some business matters before moving out into smaller villages or the wilderness where they would settle. One item of business a settler could conduct while in Milwaukee was the purchase of land. This advertisement promotes an office that sold land to immigrants.

- 1) Where was the land being sold located?
  
  
  
  
  
  
  
  
  
  
- 2) Besides land sales, what other services did the office offer?
  
  
  
  
  
  
  
  
  
  
- 3) What promises does the advertisement make to the offices' customers?
  
  
  
  
  
  
  
  
  
  
- 4) Based upon the information in this advertisement, how do you think the immigrant could make sure the land he selected would be suitable for farming?
  
  
  
  
  
  
  
  
  
  
- 5) Also, study the photograph of the land surveyors. List the people and objects in the photo.

<b>People</b>	<b>Objects</b>

6) What does it mean to survey the land? (You may use a dictionary).

7) How might the work of these surveyors be useful to the Land, Loan, and Information Office?

8) If you were a new immigrant and saw this advertisement The Wisconsin Emigrants' Land, Loan, and Information Office, would you choose to go to this business? Why or why not?

9) Do you think the advertisement is visually appealing? Why or why not? Redesign the advertisement to appeal to today's audience (you may use markers, crayons, a computer design program, etc.)